

FOR IMMEDIATE RELEASE
December 31, 2007

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**PARTNERSHIP FOR FAMILIES, CHILDREN AND ADULTS WINS GRANT
TO SUPPORT HUMAN SERVICE MENTORING**
Local specialists will help other organizations meet emerging needs

Chattanooga, Tenn. – Partnership for Families, Children and Adults, a local human service organization providing counseling, crisis intervention and prevention and education programs and services for individuals and families in the Tennessee Valley, has been awarded a 15-month \$17,000 grant by the Alliance for Children and Families to serve as a mentor to other organizations. The organization was one of 10 agencies selected through a competitive, national process to receive the grant.

The grant is part of the New Age of Aging, a major five-year initiative designed to help prepare human service organizations throughout North America for older adults and the aging of the vast baby boom generation. [Organization]'s selection as a mentor recognizes its involvement with programs and services for older adults that may serve as examples to similar organizations in other locations. The five-year, \$2.6 million project is funded by The Atlantic Philanthropies.

"This grant enables the Partnership to share our expertise and help strengthen the profession," said Sandra Hollett, Partnership CEO. "We are proud to have this opportunity to help guide our peers in meeting this tremendous challenge."

Through the mentor program, agencies such as the Partnership will be paired with other organizations interested in doing more to prepare for the increasing population of older adults. Armed with the Atlantic grant, the Alliance and its members will develop leadership the social and human service workforce can use to address the needs, desires, and contributions of older adults.

"We are pleased that the Partnership will be involved in this important project," noted Peter Goldberg, president and CEO of the Alliance for Children and Families. "Through this program, we can help ensure that the human services community is thoroughly prepared for the increasing proportion of older adults in our society. We are grateful for the Partnership's leadership and contribution to this effort."

According to the most recent U.S. Census projections, 70 million Americans will reach age 65 by 2030, double the number in 2003. By 2050 that figure will grow to 86.7 million; at that point, the population over 65 will be more than 20% of the total. The aging boom will create a need for more human services for older adults, while the character of this generation will likely require new approaches and new paradigms for serving the aging population.

The Alliance for Children and Families, headquartered in Milwaukee, is the nation's largest association of private, nonprofit human service agencies and organizations. Its mission is to build the capacity of its members and to serve and advocate for children, families, and communities. Its members annually serve more than 3.4 million people with a wide array of programs and services. For more information on the New Age of Aging project, contact Jonette Arms, project director, at jarms@alliance.org or 414-359-1040 X-3692.

Additional images and/or headshots are available upon request by calling 423-697-3829 or emailing hashley@partnershipfca.com

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