



For Immediate Release

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Walk a Mile in Her Shoes- Chattanooga to Launch Month-long Activities for National Sexual Assault Awareness Campaign

(Chattanooga, TN) March 7, 2019 – Historically a men’s walk in red high heel shoes, Partnership for Families, Children, and Adults is holding Walk a Mile in Her Shoes-Chattanooga on Saturday, March 30 at Coolidge Park. This year, however, the walk is not just for men and high heels are not required and participants can walk in whatever they prefer.

“Times have changed,” said Mindy Kolin, marketing coordinator for Partnership. “Sexual violence is not just a women’s issue, and the red shoe is not nearly as relevant and certainly not as important as the message.”

Additionally, April is National Sexual Assault Awareness Month, and Walk a Mile in Her Shoes-Chattanooga is kick-starting a series of events, organized by Partnership, to educate the community on the realities of sexualized violence and the services available.

“After Walk a Mile we have a lot of events planned including trauma-informed yoga, educational workshops, programs for children in our domestic violence family shelter, and a closing meditation program for the community at the Hunter Museum,” said Carla Sewell, Director of Victim Support Services. Dates and times can be found on the Partnership website.

Walk a Mile is raising funds for Victim Support Services at Partnership, which includes the Rape Crisis Center, which provides services to all victims of sexual violence, age 13 and older in Hamilton and Marino counties. Registration is \$35 for adults and \$20 for students and military. Participants can register as an individual or as a team. “Red Shoe” Awards will be presented to the team and individual who raises the most donations.

Event Details:

Saturday, March 30, Coolidge Park
8:30 a.m. check-in, shoe-fittings, team photos
10 a.m. Walk

Register at <https://www.partnershipfca.com>

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The Partnership for Families, Children and Adults has been serving the Tennessee Valley community for 140 years through professional counseling, crisis intervention, and prevention services. It began with the 1877 establishment of the Ladies Aid Society, which later became the Florence Crittenton Home. Under direction of United Way, The Florence Crittenton Service, Family Service Agency and Travelers Aid Society merged into Community Services of



Greater Chattanooga, Inc. in 1973. In 1981, the agency assumed the name Family and Children's Services of Chattanooga, Inc., and in 2003 became the Partnership for Families, Children and Adults.